Listening Post Collective
Job Description

Job Title: Information Needs Assessment Researcher
Location: Montgomery County, PA
Start Date: Feb 15, 2022
End Date: Aug 31, 2022
LOE: 10 hrs/week (6.5 months)
Rate: $40/hour

GENERAL FUNCTION
The Listening Post Collective (LPC) is looking for a thoughtful, creative, self-motivated person with research experience who is passionate about civic engagement and journalism and is knowledgeable about and rooted in the Latinx communities in Montgomery County. LPC partners with people and organizations across the United States to develop local news and information solutions that help communities thrive and we are working toward a future where civic power is strengthened by equitable civic media.

Between February and July 2022, LPC will be conducting an Information Needs Assessment in Montgomery County to highlight information channels and community information needs in the Latinx communities. Our goal is to listen to residents’ needs, build relationships and connections, drive dialog around media and information issues, and ultimately create a roadmap for targeted, community driven investments in equitable information and journalism.

As part of this project, you will work with members of the LPC team and a local Montgomery County community advisory board. You will build relationships with community members, listen deeply to local needs, and help create roadmap for equitable media in Montgomery County.

ESSENTIAL DUTIES AND RESPONSIBILITIES include the following. Other duties may be assigned.

- Assist with Information Landscape Research as assigned by LPC Advisor
- Identify and conduct 10-20 key-informant interviews in Montgomery County with various constituent groups to learn their insight on important information needs, ways those needs are being addressed, and gaps in reliable information needed to empower and engage residents. These include community members; local media; non-traditional information sharers; local non-profits; business owners; local associations; political and government officials; activists and local leaders; faith-based organizations; educational institutions and academics, among others
- Survey 100-150 community members (Target up to 50% Spanish-language surveys) and collect information on the issues they most care about, where they currently receive news and information, and their preferred platform
- Co-author 5–10 page report sharing assessment findings and recommendations for future equitable media investments
- Create and conduct a distribution plan to bring assessment findings back to the community and all relevant stakeholders

QUALIFICATIONS
Required
- Relevant University degree required (i.e. communications, journalism, knowledge management)
- Relevant experience in media or communication related NGO sector
- Comprehensive knowledge of Montgomery County and the issues unique to that region
- Bilingual Spanish/English preferred

Level Of Effort
This position is part-time and will run from start date of February through Oct 31st, 2022. Work hours are flexible, but generally kept to 10-15 hours a week over the course of this 9 month-project. Editor will be paid hourly at an estimated rate of $40/hour.
SUBMIT
To submit your application, please send a copy of your resume and a one-page cover letter to info@listeningpostcollective.org. The deadline for applications is February 18th, 2022.